**USAID LENS Women Exporters**

**Grant Opportunity**

**It is preferred that the application form does not exceed ten pages**

Applications will only be accepted via email to: [LENSGrants@jordanlens.org](mailto:LENSGrants@jordanlens.org)

Applications submitted via other e-mail addresses or by hand are not permitted, and may be regarded as grounds for disqualification.

1. **Brief on the Organization:**

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| --- | --- | --- |
| 1.1 Organization name in Arabic (Applicant): |  | |
| 1.2 Organization name in English (Applicant): |  | |
| 1.3 Organization’s Objectives (as mentioned in the registration certificate/ for establishment purposes: | 1-  2-  3- | |
| 1.4 Organization’s Address: | Governorate:  Municipality: | |
| 1.5 Organization’s postal Address: |  | |
| 1.6 Contact Information: | Telephone: Mobile: Fax: email:  Website: | |
| 1.7 Authorized signatory on behalf of the organization: | Name: Telephone: email: | |
| 1.8 Contact person at the organization: | Name: Telephone: email: | |
| 1.9 Type of registration & establishment date: | Business Association  Cooperative Association  Consultancy  Private Enterprise  Research & Studies Centers  Business Incubators  Chambers of Trade & Industry  Coalitions | Date: / / |
| Organization’s National Number: |
| 1.10 Date of Submitting Application: |  |  |

* 1. **Relevant projects implemented by the organization over the past three years: please mention all projects if possible**

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| Name of the project | Project’s objectives | Main Activities | Source of Funding (Personal/Donors) | Donor’s Name | Period of Execution | Amount of Funding | Cost-Share Amount | Project’s Status (continuous, unstable, finished) |
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1. **Proposed Project**

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| 2.1 Name of the proposed project: |  |
| 2.2 Geographical Areas benefiting from the project | **Irbid Governorate**  **Zarqa Governorate**  **Amman Governorate**  **Tafilah Governorate**  **Aqaba Governorate**  **Other (please specify):** |
| 2.3 Implementation Period (not to exceed 9 months) |  |
| 2.4 Required Amount  (grant ceiling is JOD75,000) |  |
| 2.5 Proposed Project’s Objective | General Objective  Sub-objectives:  1-  2-  3- |
| 2.6 Targeted Technical Sectors: | **Logistics/Transportation**  **Food Processing**  **Tourism**  **ICT as enabler**  **Other (please specify):** |
| 2.7 Partners or Stakeholders. Please include the organization name and relationship to the project | 1-  2-  3-  4- |
| 2.8 List of Beneficiaries: | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | Name of MSE | Governorate | Contact person | Contact Number | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |

**2.9 Proposed Project’s Concept**

Kindly clarify the below aspects:

* Explain the existing opportunity or the existing need in the export market and how was it identified.
* What is the proposed project’s concept and approach?
* How do you propose to improve the productive capacity and quality of goods/ services in selected markets.
* How will linkages be developed with the suppliers/ customers abroad.
* How does the project meet the USAID LENS objectives?
* How does the project affect the targeted sector (s)? Please clarify the impact on MSEs increasing revenue, resultant Job creation, etc.…

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| 1. **Explain how the expected export plan will increase quality, value or volume of products in the community.** 2. **How do you intend to create jobs in the local communities?(provide examples)** 3. **How would you help generate increased revenues for MSEs?(provide examples)** 4. **What mechanisms will ensure sustainability of your proposed initiatives?** 5. **How will you establish linkages with and/or contracts with suppliers and/ or customers in the targeted marker?** |

* 1. **How the project will affect women in targeted areas?**

Kindly clarify the below aspects:

* The social environment in which the project will be implemented
* Improving working conditions for underserved women and youth
* How the project will contribute in promoting Gender issues?
* How the proposed project will enable the economic integration and empowerment of women?
* What is the type of tasks that women will assume in the project?
* How will the project contribute to women’s capacity building?
* How will the project improve the status of women?

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**2.11 Objectives and expected results from implementing the project**

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| Sub-Objective | Suggested activities to achieve the objectives | Tangible Outputs. | Expected Results | How will this benefit USAID LENS Objectives. |
|  | 1-  2-  3-  4-  5-  6- |  |  |  |
|  | 1-  2-  3-  4-  5-  6- |  |  |  |
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| Indicator | LENS Minimum Target Per Application | Anticipated Results for this Project | Briefly Describe Activities that will Contribute to these Results |
| Number of MSE’s Reached | 10 |  |  |
| Number of MSE’s with Increased revenue | 10 |  |  |
| Number of Jobs Created | 10 |  |  |
| Number of MSE’s Assisted Increased Vertical Linkages and Horizontal Linkages, Including New Contracts with other firms, new agreements (formal or informal) and or new memberships with BSP’s or other initiatives or bodies | 10 |  |  |
| Number of women who access economically productive resources through this activity, which includes wages, income, and self-employment [[1]](#footnote-1) | 10 |  |  |
| Number of woman benefiting from new or improved USG supported social services intended to empower woman, which includes business development services, employment training, skills trainings, legal assistance and counselling, networking support1 | 10 |  |  |

**3.0 Project’s Staff**

**How will the project be managed? Kindly mention the name of people expected to manage the project along with their experience and roles as per the below schedule. In case the person has not been recruited yet, kindly fill out the following information only (job title, previous experience, roles and responsibilities)**

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| --- | --- | --- | --- | --- |
| Roles & Responsibilities | Previous Experience | Job Title | Name | No. |
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**4.0 Challenges & Risks**

**What are the potential risks and challenges during the execution of the proposed project and what are the suggested solutions to solve them or mitigate their effect:**

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| Solutions | Challenges |
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**5.0 Project Sustainability**

**How to ensure the sustainability of the activity (management and finance) after the grant is over?**

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**Important Notes:**

1. Your application should include the following documents:
   1. Application Form (Attachment I)
   2. Detailed Budget (Attachment II)
   3. Export Readiness Assessment (ERA) (Attachment III) for each MSE listed in section 2.9. in the application
   4. Action Plan (Attachment III)
   5. Certificate of Registration or Incorporation Papers (Arabic originals or scanned Arabic photocopies and English translation)
   6. Optional Documentation: other material such as brochures, research reports, samples of publications and results of past programs is very helpful.

Any application that does not include ALL the above-mentioned attachments, will be considered ineligible and hence rejected

1. [↑](#footnote-ref-1)